

Tiogue Elementary triples goal in convenience store fundraiser

Trying to raise \$1,000 for PTA and students, Coventry school comes away with over \$3,500 in just one month

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COVENTRY— Following a month-long fundraiser at Cumberland Farms, located at 785 Tiogue Ave., Tiogue Elementary School will be receiving a check for \$3,532 towards their school and Parent Teacher Association (PTA).

The fundraiser, which began on Jan. 14, was the first time Cumberland Farms has held an event of this type for the school.

"They're renovating some of the stores

and they [Cumberland Farms' corporate office] talked to the people who work at the store and some of the people knew students from Tiogue and they thought that would be a great connection to us," said Principal Louise Seitsinger.

The store donated 20 cents for every Chill Zone beverage, tea and coffee that was bought during the month.

Seitsinger explained that the goal was to raise \$1,000 and she "was more than excited when they told us how much they had raised."

She said a portion of the money will

go towards the playground fund, whose Playground Committee actively raises money towards renovating the playground for the students of Tiogue.

Also, she said the other portion of the money will go towards the school and the PTA.

"I'll be investigating what the money should be spent on," she said. "I always try and get some new technology into our school for the students."

Right now, the teachers have already secured numerous pieces of equipment

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Jessica Boisclair/Daily Times

The playground at Tiogue Elementary School in Coventry will be one of the beneficiaries of the school's latest fundraising efforts.

Tiogue Elementary raises \$3,532

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for their classrooms through a Rhode Island technology training program including projectors, cameras and an interactive device called Elmo.

"While we have a lot of technology already I'm thinking of getting new computers or laptops but I'll have to do some investigating with my technology team first," she said.

Also, she said because the school put a major emphasis on common core reading, she is hoping to get some additional reading material for the library.

The school offers numerous other enrichment opportunities that may benefit from the money such as Cultural Arts programs, Book Fairs and the Angel Fund, which provides financial assistance to students whose families are in need.

Seitsinger explained that one of the goals of the school improvement plan is to reach out to the community and make connections and this was "a wonderful way to do that."

"Cumberland Farms is pleased to be able to give back to the Coventry community by helping the Tiogue Elementary School," said Ari Haseotes, President of the Cumberland Farms Retail Division. "We are so proud to be working with parents and faculty to support their valiant efforts to provide a well-rounded education to these bright young students."



File photo

Cumberland Farms employees and Tiogue Elementary Principal Louise Seitsinger, along with some happy students, at the participating store.