

# Store teams up with Tiogue, PTA

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store and every week the manager of the store will tally up the amount raised and write it on the sign.

Seitsinger said while she is not sure exactly what the money will be spent on, she hopes to donate some of it towards the playground fund.

"I also try to look at getting some technology for our school, but we'll see where the needs are," she said. "But the bottom line is definitely getting some funds to go towards the playground fund because it's about the kids."

The school offers numerous other enrichment opportunities that may benefit from the money such as Cultural Arts programs, Book Fairs and the Angel Fund, which provides financial assistance to students whose families are in need.

She explained that an event was held on Monday night for the students at the store. Free pizza, drinks and treats were given to the children.

She said games were played where students won prizes such as frisbees, pencils, crayons and T-shirts.



Students from Tiogue Elementary School in Coventry are all smiles at an event held at the Cumberland Farms at 785 Tiogue Ave. on Monday night. The store is trying to raise \$1,000 for the school.

Submitted Photo

"Cumberland Farms is pleased to be able to give back to the Coventry community by helping the Tiogue Elementary School," said Ari Hascotes, President of the Cumberland Farms Retail Division. "We are so proud to be working with parents and faculty to support their valiant efforts to provide a well-rounded education to these bright young students."

Seitsinger said it is a great feeling to see Cumberland Farms partaking in customer service and helping the community.

"I'm very excited because one of our goals through our school improvement plan is to reach out to the community and make positive connections and have more connections," she said. "So I'm very excited about that."

# Convenience store, Tiogue Elem. out to raise money for school

## Tiogue Ave. Cumberland Farms donating percentage of beverage sales to elementary school and PTA

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COVENTRY— Cumberland Farms, located at 785 Tiogue Avenue, will be hosting a month-long fundraiser to raise money for Tiogue Elementary School and its Parent Teacher Association (PTA).

Monday marked the first day of the fundraiser as parents and students joined multiple faculty mem-

bers at the store for a kick-off event.

Principal of Tiogue Louise Seitsinger explained that this is the first time Cumberland Farms has held a fundraiser for the school.

"They're renovating some of the stores and they [Cumberland Farms' corporate office] talked to the people who work at the store and some of the people knew students from Tiogue and they

thought that would be a great connection to us," she said.

For a month, the store will be donating 20 cents from every Chill Zone beverage, tea and coffee that is bought at the store to the elementary school.

Cumberland Farms strives to raise at least \$1,000.

A sign will be located outside the

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Tiogue Elementary School Principal Louise Seitsinger (tan coat) and Cumberland Farms Regional Manager Linda Martone (center, gray sweater) pose for a photo with Cumberland Farms employees and happy Tiogue students at an event at the store on Tiogue Avenue Monday.

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